

Bunk Baird

Resume

Education

State University of New York College at Buffalo

Bachelor of Fine Arts

Communication Design (2015)

Cum Laude, GPA 3.75, Dean's List

Art Director

Legacy Studios, Buffalo, NY (2016– present)

Marketing, production, website and e-commerce management for national photography studio

Internship

Block Club, Buffalo, NY (2015)

Graphic Design Intern with branding and strategy agency

Skills

InDesign, Photoshop, Illustrator, After Effects, Premiere, HTML5, CSS3, Wordpress, Weebly, MailChimp, Constant Contact, Apple, Microsoft, Facebook, Instagram, Twitter

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315.224.2800, bunkbaird@gmail.com

Freelance

Petrichor Flora, Buffalo, NY (2015– present)

Branding, promotion, photography and website for floral designer

Meibohm Fine Arts, East Aurora, NY (2015– present)

Print marketing for fine arts museum

Buffalo State Fashion and Textile Technology, Buffalo, NY (2015– 2017)

Event signage, and marketing material for annual fashion show

Fashion Lab NY, East Aurora, NY (2015– 2017)

Branding, and promotional material for educational workshop

Catherine Newman, Buffalo, NY (2015– 2016)

Branding, promotion, and website for home decor vendor

Daedalus Watches, Buffalo, NY (2016)

Limited edition poster for watch company

Annarlette, Amherst, NY (2016)

Print and web advertisements for clothing store

Evergreen Health Services, Buffalo, NY (2015)

Marketing and collateral for Buffalo & WNY Pride Week

Freelance Design

I've had the pleasure of working with a wide range of brands. I'm told I'm very perceptive, which helps me give my clients exactly what they're looking for.



Brands listed left to right, top to bottom:

Aesir Weapons Squad

Beau Fleurs by Petrichor Flora

Black Cloud Vintage

Black Sheep Publishing House

Buffalo Events Executives

Catherine Newman Home Decor

Frexi Fit

Friedman & Ranzenhofer

TJ's Lawn Care



Buffalo & WNY Pride Week

Evergreen Services

Pride Week is a technicolor celebration of diversity, love, and the LGBTQ+ community. In 2015, I got the opportunity to work with *Evergreen Health Services* to design promotional material for the weeks events.

BUFFALO & WNY

PRIDE WEEK

SHOW & TELL

JUNE 1-7, 2015

MON 6/1

FLAG RAISING CEREMONY

WED 6/3

BIG GAY SING

THU 6/4

GAY 5K

FRI 6/5

CHROMA: LGBTQ ART EXHIBITION

FRI 6/5

FLEX

SAT 6/6

DYKE MARCH

SAT 6/6

MOMENTUM

SUN 6/7

PRIDE PARADE

SUN 6/7

PRIDE FESTIVAL

pride
Center of Western New York

BUFFALOPRIDEFESTIVAL.COM

M&T Bank

FLAG RAISING CEREMONY

MON 6/1

BIG GAY SING

WED 6/3

GAY 5K

THU 6/4

FLEX

FRI 6/5

MOMENTUM

SAT 6/6

PRIDE PARADE

SUN 6/7

PRIDE WEEK

PRESS

PRIDE WEEK

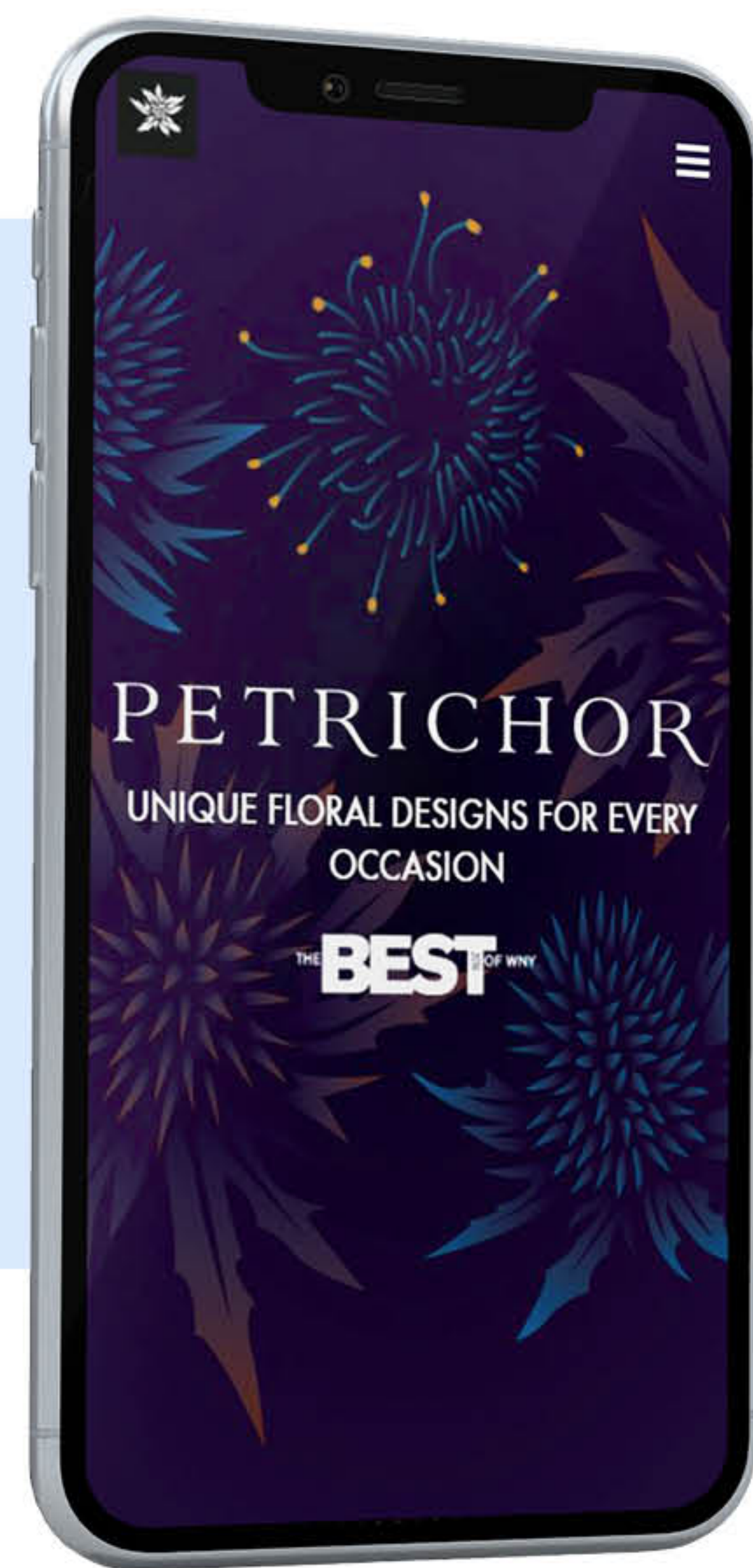
MAIN STAGE

PRIDE WEEK

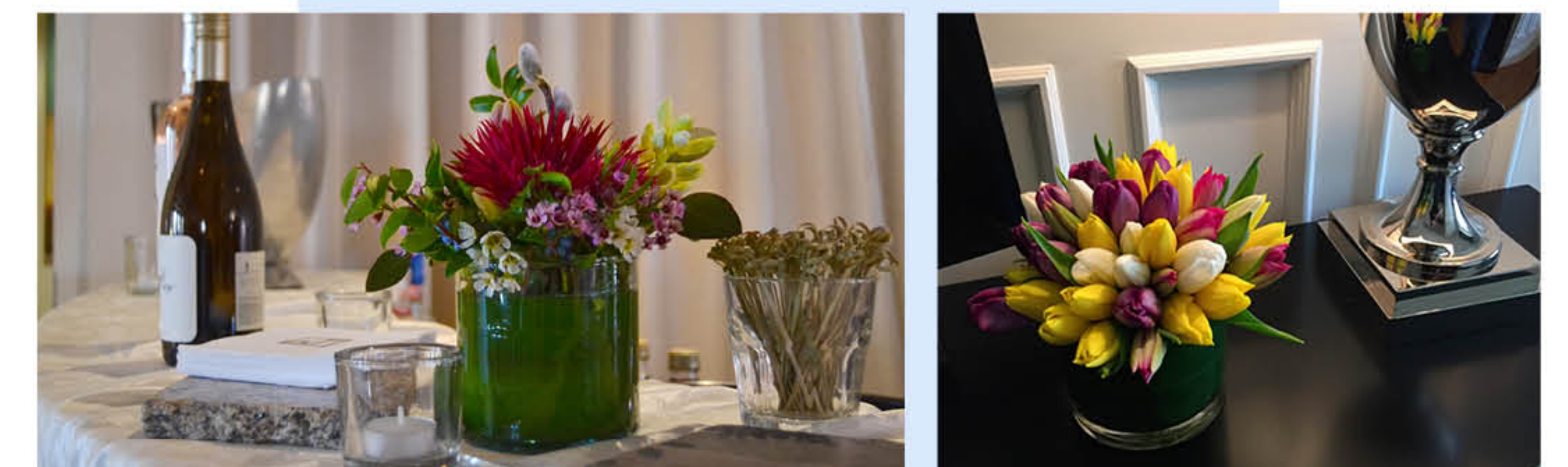
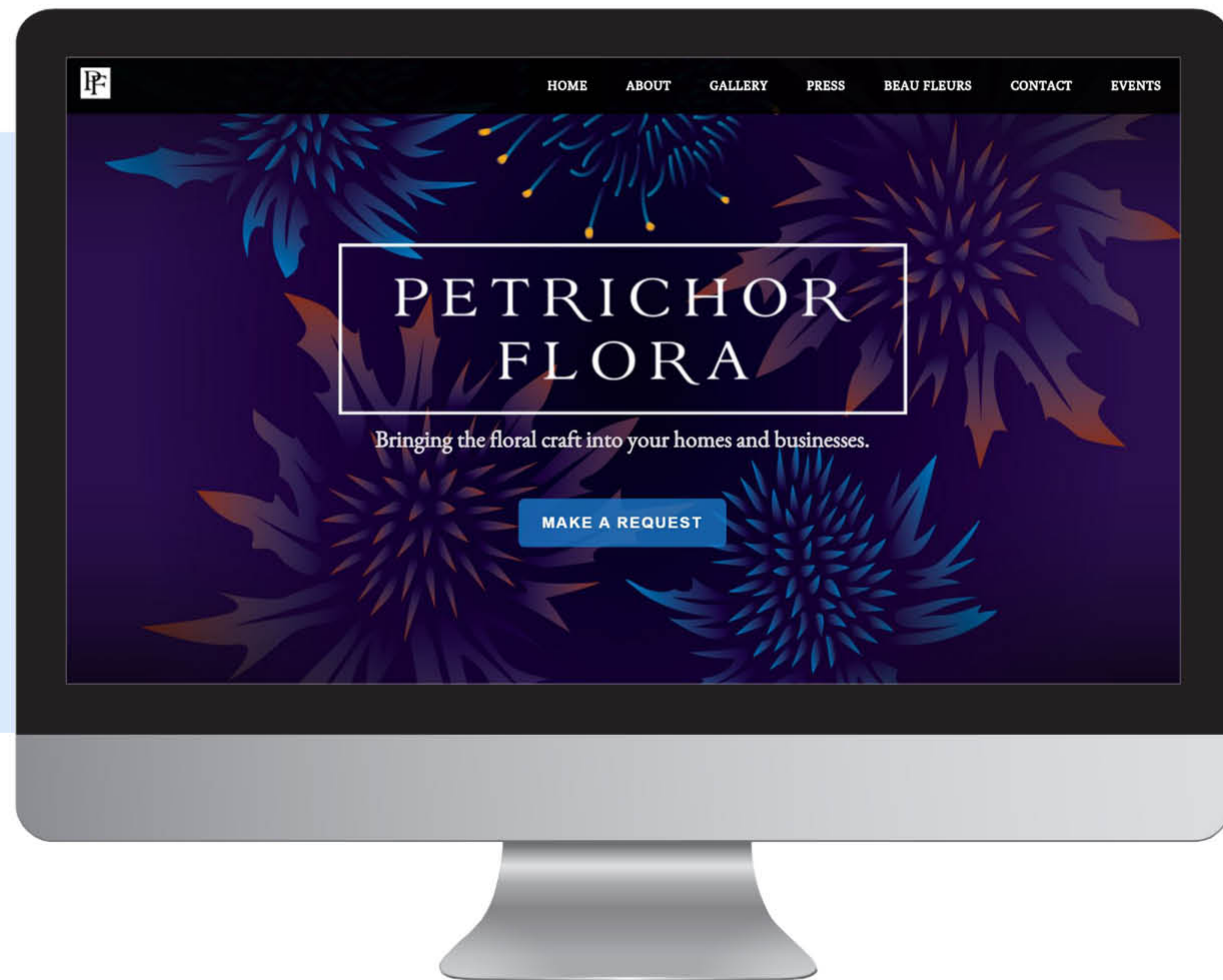
PERFORMER

PRIDE WEEK

ALL ACCESS



www.petrichorflora.com



Petrichor Flora

Unique On-Site Flora Design

Petrichor Flora was founded by Denis Guerin. He came to me with the idea of his flower cart, named *Beau Fleurs* (beautiful flowers). I've been responsible for the branding, promotion, signage and website as it bloomed from a flower cart to an award winning business.

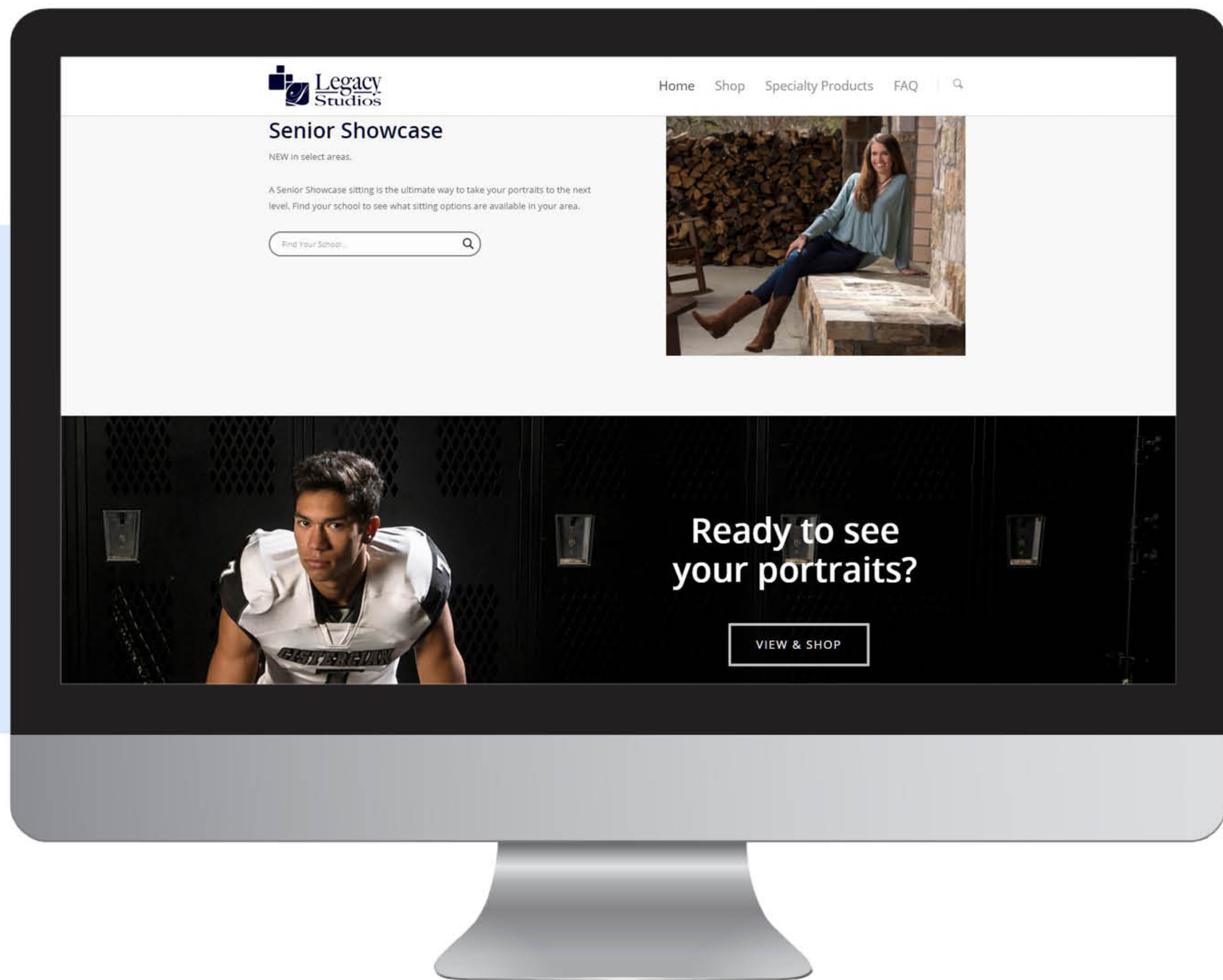
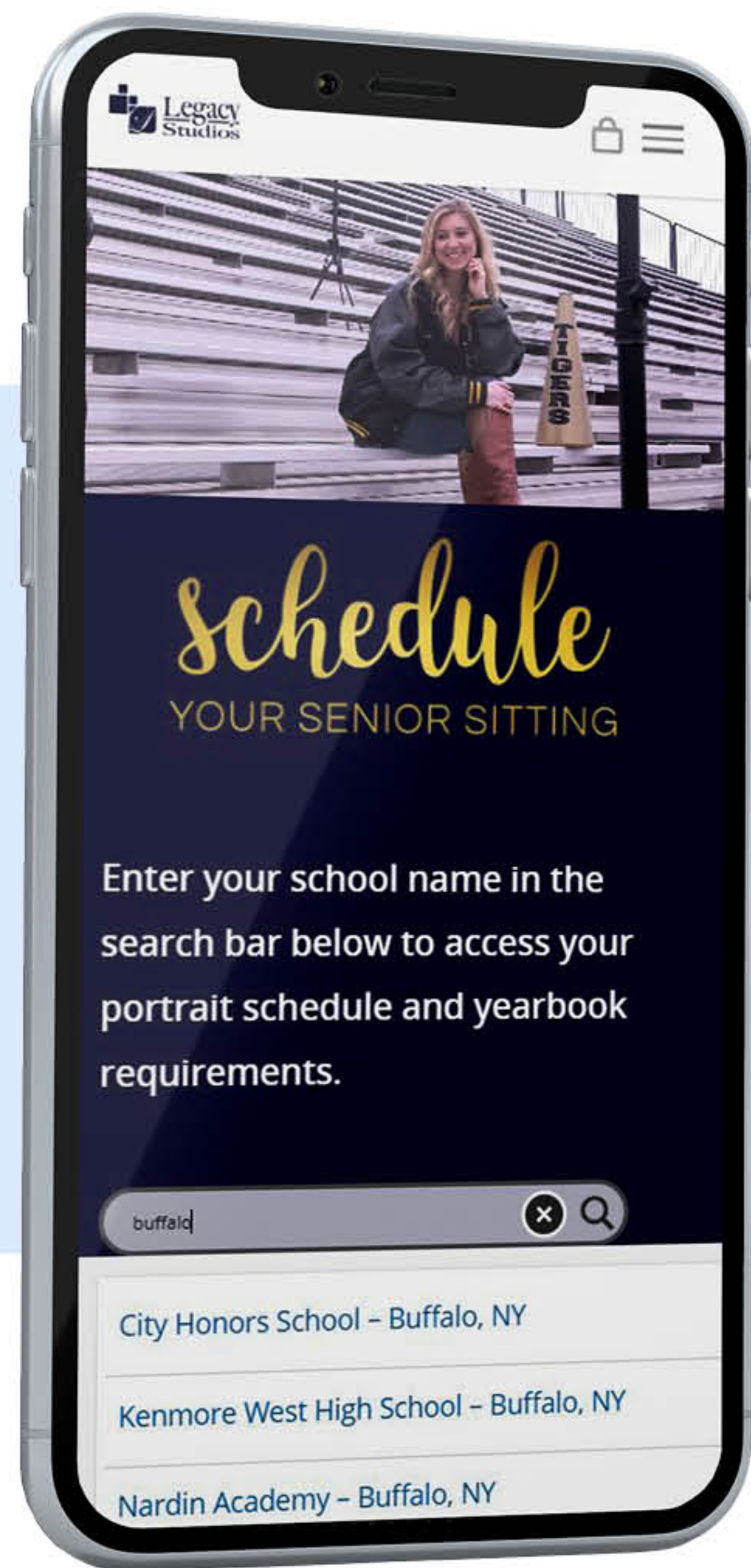
Apocalyptic Suits

Playing Cards for the End of the World

Apocalyptic Suits started as my college thesis project and quickly became a passion project. I created all 54 card faces with designs inspired by the Four Horsemen of the Apocalypse.







seniors.legacystudios.com

Legacy Studios

School Photography Company

Legacy Studios is a full service school and sports photography studio. As the Art Director, I strategize and create our marketing to engage students, parents, schools and new business prospects. It's rapidly growing with new schools signing up across the country.



CENTENNIAL TITAN SOCCER

2016-2017

Varsity

Head Coach: Bryan Thompson | Assistant Coaches: Ross Elder, Stephen Young

DATE	DAY	OPPONENT	LOCATION	JV2	JV	VAR
JAN 24	TUE	@ Frisco	Frisco HS/The Ford Center	4:30	6:00	7:00
JAN 27	FRI	Wakeland	Centennial HS	4:30	6:00	7:30
JAN 31	TUE	@ Independence	Independence HS	4:30	6:00	7:30
FEB 3	FRI	@ Reedy	Reedy HS	4:30	6:00	7:30
FEB 7	TUE	Heritage	Centennial HS	4:30	6:00	7:30
FEB 10	FRI	@ Liberty	Liberty HS	4:30	6:00	7:30
FEB 14	TUE	Lone Star	Centennial HS	4:30	6:00	7:30
FEB 17	FRI	Frisco	Centennial HS	4:30	6:00	7:30
FEB 21	TUE	@ Wakeland	Wakeland HS	4:30	6:00	7:30
FEB 24	FRI	Independence	Centennial HS	4:30	6:00	7:30
FEB 27	MON	Reedy	Centennial HS	4:30	6:00	
FEB 28	TUE	Reedy	The Ford Center			7:15
MAR 3	FRI	@ Heritage	Heritage HS	4:30	6:00	7:30
MAR 14	TUE	Liberty	Centennial HS	4:30	6:00	7:30
MAR 17	FRI	@ Lone Star	Dr. Pinki Toyota Stadium	4:30	6:00	7:30

Junior Varsity

Junior Varsity 2

